



BREAST CANCER DOESN'T WAIT. NEITHER DO WE.

At **Project Flamingo**, we believe that everyone deserves access to **timely, compassionate & holistic care**, regardless of their circumstances. Our teams have provided breast cancer surgery, support & services to patients in the **Public Health Sector for 14 years**. We've grown from our first surgery at Groote Schuur Hospital in 2010 to being an **integral partner at five Public Hospitals across two provinces**.

NPC DETAILS

amaBelle Project Flamingo
Non-Profit Company
Reg. No: 2007/002115/08
PBO number: **930 042 344**
NPO number: **214981**

BANK DETAILS

Account name: **Project Flamingo**
Bank: **Nedbank**
Account type: Current
Branch code: 104609
Account number: 1046511300

LEVEL 1 BEE CERTIFIED

We are a Level 1 BEE certified company.



MISSION STATEMENT

amaBelle Project Flamingo is committed to the **continuous improvement of timely and holistic breast cancer care** in South Africa to patients regardless of their socio-economic status. We do this through **concrete and passionate action, evidence-based interventions and ongoing advocacy**, that make treatment options like cancer surgery and care more accessible in the Public Health Care system.



OUR WORK

CATCH-UP SURGERY PROGRAM

We provide catch-up breast cancer surgeries at **five public hospitals** that we've partnered with in the Western & Eastern Cape in order to help more patients access timely care.

HEALTH SYSTEM STRENGTHENING

We work within the existing structure of state health facilities, and **provide additional specialists, maintain essential equipment**, and improve access via digital booking systems. We do ongoing cancer advocacy and **awareness about early detection**.

HOLISTIC PATIENT CARE & SUPPORT

Holistic care goes beyond surgery. We provide every **newly diagnosed patient with a Pampers Pack, filled with personal care essentials**. We support needy chemotherapy patients with food parcels when they receive treatment. And our patient support teams provide counselling and emotional support.

1454+

SURGERIES PERFORMED TO DATE

140+

MEDICAL VOLUNTEERS & NURSING STAFF

14 500+

PAMPER PACKS DISTRIBUTED TO DATE

3150+

FOOD PARCELS DISTRIBUTED TO DATE



Our Why

We're driven by **major influencing factors that are driving unnecessary loss of life.** Our public health system simply cannot manage its patient load, which means that many patients are caught in unacceptably long waiting periods for adequate breast cancer treatment.



Rural & Urban Communities in both provinces.

Hospital Teams

Our teams consists of the following groups of people (volunteers & paid staff) at each hospital:

- **VOLUNTEER DOCTORS, SURGEONS & ANAESTHETISTS**
- **VOLUNTEER PATIENT SUPPORT TEAMS**
- **PAID NURSING STAFF**

1 IN 8

Women will face breast cancer in her lifetime.



54-70%

of patients show late disease presentation of **Stage III - IV** by the time they seek treatment.

3 months +

The waiting period patients in Public Healthcare are subjected to for essential treatment, which is simply too long.

Our Footprint

Project Flamingo's programs are active in **5 Public Hospitals** across the Western & Eastern Cape serving beneficiaries across most of the two provinces.

- Groote Schuur Hospital
- Tygerberg Hospitals
- George Hospital
- Cecilia Makiwane Hospital
- Livingstone Hospital



Our Patients.

Our patients are selected for Flamingo surgeries by the various hospitals, ensuring fair selection.



“I want people to look differently at cancer and not stigmatize it as a death sentence.”



“I was at work when the doctor called me with the results. I want people to **look differently at cancer and not stigmatize it as a death sentence**. Always remain positive and focus on your recovery and not people’s opinions. It’s not the end of the world but a new journey.”

Vanessa Stephanus (61)



“At first, I was overwhelmed. **Now my objective is to encourage others** and share my journey as this will not beat me. I see it as a life-changing experience.”

Susanna Gianiotis (48)



“Don’t take your health for granted, especially us as women. Take care of yourself by going for your regular checkups. Trust your instincts even if you must go for a second opinion. **We have so much to live for. We are survivors!**”

Charlene Fredericks (49)

Leadership Team

BOARD OF DIRECTORS

3 X NON-EXECUTIVE
2 X EXECUTIVE

EXECUTIVE DIRECTOR

DR LIANA ROODT

EXECUTIVE DIRECTOR

MICHELLE RENNIE

CHIEF OPERATIONAL OFFICER

LOU STONE



Dr Liana Roodt
(Founder & Executive Director)

liana@projectflamingo.co.za
+27823243694

Lou Stone
(COO)

lou@projectflamingo.co.za
+27842483200

www.projectflamingo.co.za

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Reg. Nr. NPO 214-981 / NPC number: 214 981